

## INTERNET ADVERTISING AGREEMENT TERMS AND CONDITIONS

This Letter of Agreement for Internet Advertising Services (“Letter of Agreement”) is intended to set forth the general terms and conditions pursuant to which our company, ENELSON ENTERPRISES, LLC, agrees to provide certain advertising services relative to the Internet Site Subscriber (hereafter referred to as the “Subscriber”), whose Internet Site is located at [www.ReliableBestBusinesses.com](http://www.ReliableBestBusinesses.com).

ENELSON ENTERPRISES, LLC maintains a Regional Internet Website which is located at [www.ReliableBestBusinesses.com](http://www.ReliableBestBusinesses.com). (“Website”). Subscriber agrees to advertise its products and services on the Website in accordance with the referenced terms and conditions set forth below.

The signature of an authorized representative of our company signifies our offer to provide the Advertising Services subject to the terms and conditions set forth herein. By signing this Letter of Agreement in the space provided below, you agree to accept the terms of this Letter of Agreement.

**PREPARATION OF AD:** The Advertising Service Provider will post Subscriber’s ad(s) on the Website. Subscriber shall have the option of selecting either the Website formatted ads or use their own ad layout subject to size limitations and the approval and consent of the Website. Formatted Ads will not be built or published until this Letter of Agreement is completed and Subscriber has accurately completed and signed the attached Contract for Advertising.

**PUBLICATION:** ENELSON ENTERPRISES, LLC will publish Subscriber’s ads on the Website for the period of time designated in the attached Contract for Advertising. Subscriber understands that its addition to the Website is subject to a ninety (90) day probationary period in which ENELSON ENTERPRISES, LLC, has in its discretion to terminate Subscriber’s Advertisement with or without cause at any time prior to the expiration of ninety days. After the expiration of ninety days, Subscriber shall be given a Reliable Best Business Seal of Approval which Subscriber may have for its own use as long as Subscriber remains a member and keeps an advertisement on the Website. A copy of the Seal is provided herein.

**PAYMENT:** Subscriber agrees to pay ENELSON ENTERPRISES, LLC in advance, the amounts set in the attached Contract for Advertising. Unless otherwise provided, Subscriber must pay in advance for any contract extension(s) commencing immediately after expiration of the initial contract terms in which the ad(s) appears on the Website. ENELSON ENTERPRISES, LLC reserves the right to charge Subscriber the maximum amount allowed under the law, in addition to collection costs, attorneys fees, court costs, late fees, returned check fees, or any other fees attributed to late or non-payment by the Subscriber. ENELSON ENTERPRISES, LLC reserves the right to remove from the [ReliableBestBusinesses.com](http://ReliableBestBusinesses.com) Website any ad for which payment is overdue.

**SUBSCRIBER USE OF MATERIAL:** Subscriber agrees and warrants that the material presented for display on the Website violates no patents, copyrights or trademarks. If any logo, phrase or expression attributable to another is used, then permission must have been granted for use of same. Upon request, Subscriber will present such evidence of permission.

**RIGHT TO EDIT:** All ads and content are subject to ENELSON ENTERPRISES, LLC approval. ENELSON ENTERPRISES, LLC reserves the right to edit, revise, or reject any advertising or material presented for matters of legality, falsity, bigotry, slander, taste, or other matters which ENELSON ENTERPRISES, LLC, at its sole discretion, may deem objectionable. ENELSON ENTERPRISES, LLC reserves the right to designate categories and/or search criteria for Subscriber or Subscriber’s ad.

**INFORMATION, MATERIAL AND CONTENT:** Subscriber agrees to provide and authorizes ENELSON ENTERPRISES, LLC to collect all information, materials, photographs, images or other content necessary or desirable for the production and/or publication of the Advertisement Content (the “Content”). Subscriber acknowledges that ENELSON ENTERPRISES, LLC shall be the exclusive owner of any and all rights, title and interest, including copyright, in and to the Content including any works of authorship, inventions or other intellectual property created pursuant to this Letter of Agreement, and any advertising and/or promotional materials relating thereto, other than Subscriber’s trademarks. Subscriber will retain ownership of all materials in the form delivered to ENELSON ENTERPRISES, LLC and any existing trade or service marks that it already owns and hereby provides a limited world wide, royalty free license to ENELSON ENTERPRISES, LLC to use, sub-license and/or distribute, such marks in the creation and publishing of the advertisement any medium and the promotion of [ReliableBestBusinesses.com](http://ReliableBestBusinesses.com) and the Website’s service. Subscriber shall not provide to or allow to be used by any third party any work product resulting from ENELSON ENTERPRISES, LLC services hereunder (including physical or electronic materials).

**MULTIPLE SUBSCRIBERS:** ENELSON ENTERPRISES, LLC may contract with multiple Subscribers for the same service or product. This contract shall in no way prohibit ENELSON ENTERPRISES, LLC from accepting advertisements from other same or similar Subscribers. At its sole discretion, ENELSON ENTERPRISES, LLC may choose or limit the number of Subscribers for the same service, product or category.

**FREQUENCY OF DISPLAY:** ENELSON ENTERPRISES, LLC will use reasonable efforts to make our Website available for display through the World Wide Web, twenty four (24) hours per day, and seven (7) days per week.

**DISCLAIMER, LIMITATION OF LIABILITY, INDEMNIFICATION:** ENELSON ENTERPRISES, LLC makes no guarantees to Subscriber as to the level of reach, distribution, leads, revenues, or business to be derived from the placement of ad(s). ENELSON ENTERPRISES, LLC is not liable for any delayed delivery or non-delivery due to acts of God, network difficulty, action of any governmental or quasi-governmental agency, or other force-majeure, or other acts beyond the control of ENELSON ENTERPRISES, LLC. ANY LIABILITY ARISING OUT OF OR IN CONNECTION WITH THIS CONTRACT INCLUDING RESULTING FROM A PUBLICATION ERROR SHALL BE LIMITED TO THE AMOUNT OF THE FEE PAID BY SUBSCRIBER HEREUNDER. IN NO EVENT WILL ENELSON ENTERPRISES, LLC AND OR ITS WEBSITE BE LIABLE FOR ANY LOSS OR DAMAGE TO REVENUES, PROFITS, OTHER ECONOMIC LOSS OR GOODWILL OR OTHER SPECIAL, INCIDENTAL, INDIRECT OR CONSEQUENTIAL DAMAGES OF ANY KIND. ENELSON ENTERPRISES, LLC MAKES NO WARRANTIES THAT THE ADVERTISING CONTAINED ON OUR WEBSITE WILL BE FREE FROM ERRORS OR DEFECTS OR THAT THE USE OF THE HYPERTEXT LINK OR ACCESS TO THE WEBSITE WILL BE

INTERRUPTED. ENELSON ENTERPRISES, LLC SPECIFICALLY DISCLAIMS ALL EXPRESS AND IMPLIED WARRANTIES, INCLUDING BUT NOT LIMITED TO WARRANTIES OF MERCHANTABILITY.

**TERMINATION:** Subscriber may terminate this Letter of Agreement, with or without cause, by giving sixty (60) days advance notice of its intent to terminate. ENELSON ENTERPRISES, LLC reserves the right to terminate this Agreement for any reason, with or without cause, upon ten (10) days written notice to you.

**MISCELLANEOUS:** This Letter of Agreement contains the entire agreement of the parties hereto regarding the subject matter hereof. No representation or promises of any kind not set forth herein shall bind or in any way affect the obligations of the parties to this Letter of Agreement. The parties hereby agree that this Letter of Agreement is governed by the laws of the state of Maryland. This Letter of Agreement is not assignable by Subscriber. Any purchaser of Subscriber or the properties or services with respect to which this Letter of Agreement relates shall be liable for the obligations of the Subscriber under this Letter of Agreement. This Letter of Agreement may be amended or modified, and any terms may be waived, only by written instrument duly executed by each of the parties hereto. If any of the provisions of this Letter of Agreement shall be held by a court of competent jurisdiction to be contrary to law or public policy, the remaining provisions of this Letter of Agreement shall remain in full force and effect.

**QUALITY ASSURANCE:** This contract entered into between ENELSON ENTERPRISES, LLC (the "company") and proprietor is for the purpose of ensuring that all proprietors who advertise on the company's website are engaging in lawful practices in their various fields of business. by complying with the terms of this agreement, the proprietor understands that it can continue to use the company's website to advertise its business as long as it is complying with the laws of the state of Maryland and there is no pattern of reasonable customer complaints based on work quality that are continuously being lodged against the proprietor. The proprietor agrees that any documented complaints lodged against it must be defended in writing and sent to the company's principal place of business within thirty days of the complaint. After receiving a complaint from a customer, the company, in its discretion, will decide whether the proprietor may continue to use its site for advertisement purposes. If the company decides to terminate the proprietor's advertisement, any monies paid to the company by the proprietor will be refunded at a pro rata basis. The company understands that complaints against businesses are common and are often subjective in nature. Thus, the company will make an initial determination upon receipt of the complaint whether an answer by the proprietor is warranted. Any lawsuit filed against the proprietor will not affect the proprietor's advertisement on the company's website unless the allegations are proven in a court of law or equity. If a judgment is rendered against a proprietor in a court of law or equity, the proprietor will be suspended from the company's website for an indefinite period of time not to exceed one year. The proprietor will be given a chance to continue to advertise its business on the company's website once it provides the company with a strategy on how it plans to improve its business relations with customers and its overall work quality. By signing this agreement the proprietor agrees that it will make its best efforts to ensure that all customers receive quality customer service and superior work quality.

**DISCLAIMER, LIMITATION OF LIABILITY, INDEMNIFICATION TO THIRD PARTY**

**CONSUMERS:** The Company makes no guarantees as to the quality of work of any of the proprietors that place advertisements on its website. The company does not warrant to any third parties that the proprietors listed on its website are in compliance with existing laws of the state of Maryland or that they are conducting business in a reasonably prudent manner. The company does make reasonable efforts in ensuring that proprietors listed on its website are conducting business in a lawful manner, however, it will not be held liable for any claims made against a proprietor by its customers or by any government or quasi-governmental agency. By purchasing advertisement on the company's website, the proprietor has agreed to hold the company harmless from any liability arising out of or in connection with the services it provides to third parties. In the event that ENELSON ENTERPRISES, LLC is subject to a lawsuit stemming from a dispute between a customer and a proprietor, the proprietor agrees to indemnify the company for any loss or damages incurred by the company including but not limited to court costs and attorneys fees.

Without limiting the foregoing, in no event shall the company be liable to a third party for any claims, proceedings, liabilities, obligations, damages, losses, and costs, whether in contract, tort, negligence, or strict liability.

**RELEASE FROM LIABILITY BY PROPRIETORS:** The proprietor hereby releases, remise and forever discharges each of the company's members, employees, information providers, service providers, suppliers, subcontractors, licensors, licensees, and all other related, associated, or connected persons from any and all manner of rights, claims, complaints, demands, causes of action, proceedings, liabilities, obligations, legal fees, costs, disbursements of any nature and kind whatsoever and howsoever arising, whether known or unknown, which now or hereafter exist, which arise from, relate to, or are connected with your use of the company's website.

**INDEMNIFICATION BY PROPRIETORS:** The proprietor agrees to indemnify, defend and hold harmless each of the company's respective members, agents, officers, employees, information providers, service providers, suppliers, subcontractors, licensors and licensees, and all other related, associated or connected persons (collectively the "indemnified parties") harmless from and against any and all liabilities, expenses, incurred by the indemnified parties in connection with any claim or demand arising out of, related to, or connected with a third party's use of the website or services provided by the proprietors listed on the website.

ENelson Enterprises, LLC  
P.O. Box 4136  
Upper Marlboro, MD 20775



**PRIVACY POLICY**  
**ENELSON ENTERPRISES, LLC**

ENELSON ENTERPRISES, LLC (the “Company”) will never intentionally disclose your personal information to any third party for their use without first receiving your express permission. The Company will not send you email unless you have requested it or unless it is in the course of a transaction you have initiated.

You can access [ReliableBestBusinesses.com](http://ReliableBestBusinesses.com). (The “Website”) and use many of our services without providing any information at all. In an effort to promote businesses, we sometimes request that our Subscribers provide personal information so that we might better address your business needs.

We may request information including but not limited to your name, address, zip code, gender, user name, password, email address, birth date, and phone number. Wherever we collect personal information, you will be linked to the privacy statement.

The Company will not share or provide personal information such as names, email addresses and phone numbers with our advertisers without your express permission.

As you navigate through the Website your browsing activity is automatically retrieved. This is used online in aggregate form. No individual registered user is identified. This aggregate data allows us to analyze site traffic and thus improve on the relevancy of services provided to you. For instance, based on the choices you make as you visit the site, we may want to recommend information that will be of interest to you. We may also provide “aggregated” statistics about users to reputable third party vendors, but these statistics will not include information that would allow the recipient to identify any particular individual.

The Website works with other third party vendors that service advertisements to this Website.

BY USING [RELIABLEBESTBUSINESSES.COM](http://RELIABLEBESTBUSINESSES.COM), YOU ARE AGREEING TO OUR TERMS OF USE.